



MARKETINGWELT

Let´s talk

Our possible topics of conversation are plenty. For example about your communication strategy.
Or let us talk how I see your advertising in the future.
Over 30 years of experience in all areas of marketing make me a competent partner.

GÜNTER TRAPPMAIR

Marketing | Strategy | PR Communications | Advertising
Events | New Media Networks



Independently of business or company size.
With competent communication you boost your success.



YOUR CREATIVE PROFESSIONAL

Advertising requires creativity and control.

At the end counts only one thing: Your entrepreneurial success to achieve your aims through effective advertising measures. Together we develop your success strategy.

Let's talk about your success ADVERTISING AND MARKETING

Advertisement is an elementary component of the human communication and an essential part in the area of the successful marketing. We want to attract individual attention with advertisement, win favour, positively influence buying decisions or solicit partners.

Designing and implementing successful advertising campaigns does not necessarily depend on large budgets. Together we collect your needs, your aims for action and define the required communication channels and implementation periods.

Awareness Marketing COMMUNICATIONS

You are a top expert in your business. With the marketing of own achievements there are very many obstacles. Mostly for time reasons CEOs of the company give PR and small layout activities to a secretary or PC-affinity employees. But clear and simple texts and the right choice of photo opportunities form the base of a well-managed corporate design and communication. Inside and Externally.

YOUR COMMUNICATIONS EXPERT

Marketingwelt has more than 30 years experience in writing and creating PR releases. The long-standing partnership with top journalists in the fields of economy, culture, sports, regional has opened my direct access to numerous editorial staff offices. Nationwide and international.

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“If something is easy to read,
it was difficult to write”

Enrique Jardiel Poncela



Event Marketing EVENTS

I am a live marketing and event specialist for projects of any size. With over 3,000 performed events and a 30-year experience in planning, organization and management I know what great events need. Always creative and cost-conscious.

I provide for the smooth organization, from conception to implementation of your event.

I SET THE STAGE FOR YOU. STANDING OVATIONS GUARANTEED!

The long-standing collaboration with top speakers from economy and politics, as well as countless of national and international stars of the entertainment industry help to become your customers invitations to an unforgettable moment.



- STAFF EVENTS
 - Christmas Parties
 - Motivation Events
 - Teambuilding
 - Company Trips
- CUSTOMER EVENTS
 - Product Presentation
 - Anniversaries
 - Economic Symposia
 - Cabaret / Concert Evenings
- ORGANIZATION
 - of Store Openings,
 - Exhibitions and Road Shows
- PUBLIC SPEAKER
- MODERATION
- ARTIST MANAGEMENT
- LOCATIONS
- SOUND AND LIGHTNING
- VIDIWALLS
- TICKETS
- PRINTED MATTER



EXCITING EVENTS

Of course I pay attention by the production of the event draught immediately from the placing of order to your budgetary requirements and do not disregard also tax-juridical and delivery-juridical subjects.

Social Media-Marketing NEW MEDIA

It is no longer enough to differ only by assortment and price of the competitors. By the new media, there are still customer growth rates, of which the stationary trade and services entrepreneurs can only dream. Banality also becomes here the competition bigger.

With the conversion of a web site is a lot of care on attractive optics to lay the uncomplicated service and a good service.

WE BRING YOUR COMPANY TO THE WORLD

These components should convince new visitors at a glance, so they do not prematurely leave your website. Because the number of competitors in the global network is steadily increasing. It is a matter to fulfil the wishes of the visitors so comfortably as possible.

WEBSITES

Conception / Layout

SOCIAL MEDIA PLANNING

New Brand

Relaunch

CONTENT TEXT

E-MAIL & NEWSLETTER

SOCIAL MEDIA-MARKETING

ONLINE-SHOPS

MOBILE APPS

PODCASTS

BLOGS



SOCIAL MEDIA CAMPAIGNS

Integrated sales-supporting measures like recommendation or Cross-Selling functions contribute to the enthusiasm of your customers.



Let´s talk about connections NETWORKS

The time will come when one is dependent on the help of others. And we are very well prepared. In the course of my long-standing occupational career I collected not only experience but also cultivated my acquired contacts. From my large pool of specialists also benefit my clients.

THERE IS ANYTHING WE CAN NOT DO?

We know someone who can. This is a matter of trust. A high level of quality thinking, we also call from our partners and suppliers. Your satisfaction is our aim.



CONNECTING ...



GERALD NOWAK | Editorial Director, TIPS

„He knows what readers are interested in and has a very good feeling for photo opportunities.“



FRIEDRICH M. MÜLLER | Editorial Director, OÖ. Nachrichten

„His press releases are professionally designed and brought to the point. Even difficult technical issues are understandable and interesting prepared.“



ERNST HAUSLEITNER | ORF Journalist, Presenter

„Perfect in preparing and briefing meetings. I always like to moderate the presentations for his clients.“



KARL SCHEIBMAIER | Scheibmaier Promotions, Artist- & Event/Agency

„If my artists from all over the world want to occur in Upper Austria, there is a perfect contact: Günter Trappmair“



MASTER BUILDER DI MARKUS FEHRINGER, MBA | CEO GERSTL GROUP

Cooperation is based on a handshake quality. Expert advice, perfect planning, accompanying PR-measures and a great implementation of events commissioned made the information evenings for all our customers to a great experience.



YOUR PARTNER FOR MORE SUCCESS

WELCOME TO MY WORLD

My consulting services are very diverse.
Together with you we develop your
projects for more success.

I look forward to your contact.



MARKETINGWELT

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